

**TSE Symbol: KFS**

### **KINGSWAY SHAREHOLDERS APPROVE TWO-FOR-ONE SHARE SPLIT**

**Toronto, Ontario (April 24, 1998)** – Kingsway Financial Services Inc. announced that it has received shareholder approval to subdivide all issued and outstanding common shares of the company on a two-for-one basis, to shareholders of record May 8, 1998. The company believes that such subdivision will provide greater market liquidity for Kingsway common shares.

At its Annual and Special Meeting of Shareholders, the company also announced that it would defer a motion relating to its adoption of a Shareholders' Rights Plan. The decision was made as a result of consultation with various shareholders prior to the meeting, and the company plans to present a revised Shareholder Rights Plan for shareholder approval in the future.

“We still believe that the adoption of a Shareholders' Rights Plan is one of the tools which will permit us to maximize value for Kingsway shareholders,” said Bill Star, Chairman and Chief Executive Officer. “However, our directors wish to fully consider recommendations for the plan made by certain shareholders.”

Kingsway's primary business is the insuring of automobile risks for drivers who do not meet the criteria for coverage by standard automobile insurers. The company operates through six wholly-owned insurance subsidiaries in Canada and the United States. Kingsway's Canadian subsidiaries include Kingsway General Insurance Company, York Fire & Casualty Insurance Company and Jevco Insurance Company. A.M. Best rates both Kingsway General Insurance and York “A” Excellent. Kingsway's U.S. subsidiaries include Universal Casualty Company, American Service Insurance Company and Southern United Fire Insurance Company.

Kingsway Financial Services Inc.'s shares are listed on the Toronto Stock Exchange, under the trading symbol “KFS”.

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