



## **KINGSWAY ANNOUNCES PUBLIC OFFERING**

**Toronto, Ontario (June 7, 2001)**--Kingsway Financial Services Inc. (TSE:KFS) today announced that it has filed a preliminary short form prospectus with securities regulatory authorities in Canada and a registration statement with the U. S. Securities and Exchange Commission pursuant to the multijurisdictional disclosure system for a proposed public offering of common shares. The proposed public offering covers the issuance of 10 million common shares and up to an additional 1.5 million common shares for over-allotments. The common shares of Kingsway Financial Services Inc. are currently listed on the Toronto Stock Exchange, under the trading symbol "KFS". Kingsway intends to apply to list the common shares on the New York Stock Exchange under the symbol "KFS".

The common shares will be sold in the United States and Canada through Banc of America Securities LLC, the managing underwriter, and HSBC Securities, together with a syndicate to be formed.

A registration statement relating to the common shares has been filed with the U.S. Securities and Exchange Commission but has not yet become effective. The common shares may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This news release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the common shares in any state, province or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state, province or jurisdiction. Copies of the U.S. preliminary prospectus may be obtained from Banc of America Securities LLC, 600 Montgomery Street, San Francisco, California 94111. Copies of the Canadian preliminary short form prospectus relating to the offering may be obtained from HSBC Securities (Canada) Inc., Toronto Dominion Bank Tower, P.O. Box 67, Suite 5300, Toronto, Ontario M5K 1E7

### **About Kingsway**

Kingsway is a specialty provider of personal lines property and casualty insurance in the United States and Canada. Kingsway's principal line of business is non-standard automobile insurance, which covers drivers who do not qualify for standard automobile insurance coverage because of their payment history, driving record, place of residence, age, vehicle type or other factors, including marketing conditions. The Company is the largest provider of non-standard automobile insurance in Canada and has a prominent position in many of the regional U.S. markets in which it currently operates. Kingsway's senior debt is rated 'BBB-' (investment grade) by Standard and Poor's.

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