

KINGSWAY ANNOUNCES EXECUTIVE APPOINTMENT

Toronto, Ontario (August 20, 2002) – William G. Star, President and Chief Executive Officer of Kingsway Financial Services Inc. is pleased to announce the appointment of John McGlynn to Vice President, Finance of Kingsway Financial Services.

Mr. McGlynn brings over 20 years of insurance experience to his new position. Prior to joining Kingsway, Mr. McGlynn has held various executive positions within the property and casualty industry in Canada, the United States and Europe. Most recently he was President & Chief Operating Officer of an Ontario based property and casualty insurer.

“I am pleased to welcome John to the executive team of Kingsway Financial Services Inc.”, said Bill Star, President & Chief Executive Officer. “John’s experience and knowledge in the insurance industry and financial fields brings additional strength to the executive team. John will work closely with Shaun Jackson as part of our finance group. John’s focus will be in the financial control and reporting area supporting Shaun whose role has expanded into operational and investor relations as the company has grown.”

About the Company

Kingsway’s primary business is the insuring of automobile risks for drivers who do not meet the criteria for coverage by standard automobile insurers. The Company currently operates through nine wholly-owned subsidiaries in Canada and the U.S. Canadian subsidiaries include Kingsway General Insurance Company, York Fire & Casualty Insurance Company and Jevco Insurance Company. U.S. subsidiaries include Universal Casualty Company, American Service Insurance Company, Southern United Fire Insurance Company, Lincoln General Insurance Company, U.S. Security Insurance Company, American Country Insurance Company and Avalon Risk Management, Inc. The Company also operates reinsurance subsidiaries in Barbados and Bermuda. Kingsway Financial, Kingsway General, York Fire, Jevco and Kingsway Reinsurance (Bermuda) are all rated “A” Excellent by A.M. Best. The Company’s senior debt is rated ‘BBB’ (investment grade) by Standard and Poor’s and by Dominion Bond Rating Services. The common shares of Kingsway Financial Services Inc. are listed on the Toronto Stock Exchange and the New York Stock Exchange, under the trading symbol “KFS”.

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For further information, please contact:

Shaun Jackson

Executive Vice President and Chief Financial Officer

Tel: (905) 629-7888

Fax: (905) 629-5008

Web Site: www.kingsway-financial.com