



KINGSWAY REPORTS 26% INCREASE IN NET INCOME

Toronto, Ontario (May 6, 2004) – Kingsway Financial Services Inc. (TSE:KFS, NYSE:KFS) today announced financial results for the first quarter ended March 31, 2004.

Q1 2004 Summary

- Earnings per share increased 12% to 55 cents (diluted) compared to Q1 2003
- Net income increased 26% to \$30.8 million compared to Q1 2003
- Combined ratio improved to 98.2% compared to 101.4% for fiscal 2003
- Underwriting profit of \$10.4 million
- Annualized return on equity 16.9%
- Book value per share \$13.39 an increase of 6% from year end
- Investment portfolio increased to \$2.9 billion or \$51.11 per share

Net income increased by 26% to \$30.8 million, compared to \$24.4 million in the first quarter of last year. Return on equity (annualized) was 16.9% in the quarter compared to 16.0% in the same quarter last year. The combined ratio was 98.2% compared to 96.8% in the same quarter last year, producing an underwriting profit of \$10.4 million in the quarter. Diluted earnings per share increased 12% to 55 cents for the quarter, compared to 49 cents for the first quarter of 2003.

“We are very pleased with the solid start we have made to 2004”, said Bill Star, President & Chief Executive Officer. “We are particularly encouraged by the strong improvement in results from our Canadian operations as a result of rate increases and claims fraud initiatives we have implemented. We are well positioned to take advantage of the prevailing insurance market conditions, and see no softening of rates in any of our business lines. The short maturity profile of our investment portfolio also means we are poised to benefit when interest rates rise.”

Premium Growth

During the first quarter of 2004, gross premiums written increased to \$710.4 million, compared with \$702.6 million in the first quarter last year. A significant portion of the Company’s operations and net assets are denominated in U.S. dollars whereas the Company reports in Canadian dollars. In the quarter, U.S. operations represented 77% of gross premiums written compared with 82% in the first quarter last year. Written premiums from U.S. operations decreased to \$545.8 million compared with \$575.6 million last year, whereas in U.S. dollars they increased by 9% to U.S.\$413.7 million. The effect of currency translation reduced reported levels of gross premiums written for the U.S. operations by \$77.3 million in the quarter compared to the same period of 2003. Written premiums from Canadian operations grew 30% to \$164.6 million for the quarter, compared to \$127.0 million in Q1 last year.

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Premium Growth - continued

Net premiums written increased 3% to \$684.1 million compared with \$666.7 million for the first quarter of last year. Net premiums earned increased 6% to \$584.8 million for the quarter, compared with \$551.3 million for the first quarter last year. For U.S. operations, net premiums earned decreased to \$429.7 million compared with \$439.1 million in the first quarter of 2003, whereas in U.S. dollars they increased by 11% to U.S.\$325.3 million compared to Q1 last year. Net premiums earned from Canadian operations increased by 38% to \$155.1 million compared with \$112.2 million last year.

Underwriting Profit & Combined Ratio

The combined ratio of 98.2% for the first quarter produced an underwriting profit of \$10.4 million. For the quarter, the U.S. operations combined ratio was 98.2% and 98.4% for the Canadian operations.

The results for the quarter include increases in the provision for unpaid claims occurring prior to December 31, 2003 of approximately \$6.5 million (\$4.3 million after tax). These increases represent 1.1% of the net premiums earned in the quarter and 0.4% of the unpaid claims recorded as at December 31, 2003. The Company increased its estimated provision for incurred but not reported claims (IBNR) and specific estimates for each individual claim based on historical settlement patterns (case reserves). During the quarter, the IBNR provision was increased by \$50 million or 7% to \$797.0 million and the case reserves were increased 13% to \$1,039 million.

Investment Income

Investment income increased 42% to \$22.3 million compared with \$15.8 million for the first quarter of 2003. Net realized gains amounted to \$6.8 million compared with net realized losses of \$0.7 million in the first quarter of 2003. Net realized losses in 2003 included adjustments to the carrying value for declines in market value considered other than temporary of \$2.6 million in the quarter on investments still held compared to \$nil for the first quarter of 2004.

Net unrealized gains on the investment portfolio were \$83.1 million (\$1.48 per share outstanding) at March 31, 2004, as compared to \$52.5 million (94 cents per share outstanding) at the end of 2003.

Balance Sheet

Total assets as at March 31, 2004 grew to \$4.0 billion. During the quarter, shareholders' equity was increased by \$13.3 million and book value per share by 24 cents as a result of the change in the unrealized currency translation adjustment. As a result of this and the earnings in the quarter, book value per share increased by 6% to \$13.39 from \$12.63 as at December 31, 2003.

The investment portfolio, including cash and accrued investment income, increased 7% to \$2,870.0 million (market value \$2,953.1 million), compared to \$2,674.1 million (market value \$2,726.7 million) as at December 31, 2003. The investment portfolio represents \$51.11 per common share at March 31, 2004. At March 31, 2004 24% of the fixed income portfolio matures in less than one year and 61% matures after one year and in less than five years, and we are well positioned to advantage should interest rates increase.

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Currency

The Company reports in Canadian dollars, whereas 77% of its gross premiums in the quarter were generated from its U.S. operations. During 2003 the Canadian dollar appreciated against the U.S. dollar thereby affecting the comparability of results. When the Company's results are translated into U.S. dollars, gross premiums written increased by 19%, net income by 48% and earnings per share by 31% compared to the first quarter of 2003.

Executive Appointments

The Company is pleased to announce the appointment of John Clark to the position of President & Chief Executive Officer of Lincoln General Insurance Company, replacing Gary Bhojwani who has accepted a position outside of the company. Tom Ossmann has been appointed as President & Chief Executive Officer of American Service Insurance Company. "I am pleased to announce the appointments of John and Tom to their new roles", said Bill Star, President & Chief Executive Officer. "These appointments are indicative of the depth of executive talent that we have within the Kingsway group of companies."

Further Information

The discussion and analysis of our results of operation and information in this press release is an update of the information set forth in our 2003 Annual Report. Further information about our financial results and condition can be found in our Annual Report and other filings.

Conference Call and Annual General Meeting

The Company will have a conference call starting today at 1:00pm (Eastern time) on May 6, 2004. If interested in participating, please dial 1-800-814-4859 about five minutes before the start of the call. A live broadcast of the conference call can be accessed at www.newswire.ca/en/webcast/viewEvent.cgi?eventID=779900. You may also link to the broadcast through our website at www.kingsway-financial.com. A rebroadcast of the conference call will also be available and can be accessed through our website.

The Company's Annual General Meeting will be held today at 4:00pm at The Design Exchange, 234 Bay Street, Toronto, Ontario. A live broadcast of the Annual General Meeting can be accessed at <http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=792880>.

Forward Looking Statements

This press release includes "forward looking statements" that are subject to risks and uncertainties. For information identifying important factors that could cause actual results to differ materially from those anticipated in the forward looking statements, see Kingsway's securities filings, including its 2003 Annual Report under the heading Risks and Uncertainties in the Management's Discussion and Analysis section. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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About the Company

Kingsway's primary business is trucking insurance and the insuring of automobile risks for drivers who do not meet the criteria for coverage by standard automobile insurers. The Company currently operates through nine wholly-owned insurance subsidiaries in Canada and the U.S. Canadian subsidiaries include Kingsway General Insurance Company, York Fire & Casualty Insurance Company and Jevco Insurance Company. U.S. subsidiaries include Universal Casualty Company, American Service Insurance Company, Southern United Fire Insurance Company, Lincoln General Insurance Company, U.S. Security Insurance Company, American Country Insurance Company and Avalon Risk Management, Inc. The Company also operates reinsurance subsidiaries in Barbados and Bermuda. Lincoln General Insurance Company, Universal Casualty Insurance Company, Jevco and Kingsway Reinsurance (Bermuda) are all rated "A-" Excellent by A.M. Best. Kingsway General and York Fire are rated "B++" (very good). The Company's senior debt is rated investment grade "BBB-" by Standard and Poor's and "BBB" by Dominion Bond Rating Services. The common shares of Kingsway Financial Services Inc. are listed on the Toronto Stock Exchange and the New York Stock Exchange, under the trading symbol "KFS".

- 30 -

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KINGSWAY FINANCIAL SERVICES INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
For the three months ended March 31, 2004 and 2003
(In thousands of Canadian dollars, except for per share amounts)

	2004	2003
	(unaudited)	
Gross premiums written	\$710,445	\$702,560
Net premiums written	\$684,081	\$666,663
Revenue:		
Net premiums earned	\$584,830	\$551,255
Investment income	22,329	15,766
Net realized gains (losses)	6,770	(688)
	613,929	566,333
Expenses:		
Claims incurred	422,206	388,664
Commissions and premium taxes	110,555	114,309
General and administrative expenses	41,662	30,432
Interest expense	6,930	4,462
Amortization of intangibles	175	230
	581,528	538,097
Income before income taxes	32,401	28,236
Income taxes	1,633	3,842
Net income	\$30,768	\$24,394
Earnings per share:		
Basic:	\$0.55	\$0.50
Diluted:	\$0.55	\$0.49
Weighted average shares outstanding:		
Basic:	55,967	48,827
Diluted:	56,344	49,400
Claims ratio	72.2%	70.5%
Expense ratio	26.0%	26.3%
Combined ratio	98.2%	96.8%
Underwriting profit	\$10,407	\$17,850
Return on equity (annualized)	16.9%	16.0%
Book value per share	\$13.39	\$12.35

KINGSWAY FINANCIAL SERVICES INC.
CONSOLIDATED BALANCE SHEETS
(In thousands of Canadian dollars)

	March 31	Dec. 31
	2004	2003
	(unaudited)	(audited)
ASSETS		
Cash	\$ 107,307	\$ 140,883
Investments	2,731,889	2,512,052
Accrued investment income	30,838	21,189
Accounts receivable and other assets	470,325	387,052
Due from reinsurers and other insurers	220,471	176,295
Deferred policy acquisition costs	189,363	167,960
Income taxes recoverable	8,920	-
Future income taxes	69,040	72,184
Capital assets	73,788	66,981
Goodwill and intangible assets	87,838	85,840
	<u>\$ 3,989,779</u>	<u>\$ 3,630,436</u>
LIABILITIES AND SHAREHOLDERS' EQUITY		
LIABILITIES		
Bank indebtedness	\$ 24,847	\$ 153,895
Accounts payable and accrued liabilities	123,754	128,797
Income taxes payable	-	2,589
Unearned premiums	891,870	776,481
Unpaid claims	1,836,052	1,669,734
Senior unsecured indebtedness	241,813	78,000
Subordinated indebtedness	119,396	115,981
	<u>3,237,732</u>	<u>2,925,477</u>
SHAREHOLDERS' EQUITY		
Share capital	471,332	468,668
<i>Issued and outstanding number of common shares</i>		
<i>56,150,828 – March 31, 2004</i>		
<i>55,829,794 – December 31, 2003</i>		
Contributed surplus	1,027	678
Currency translation adjustment	(81,006)	(94,313)
Retained earnings	360,694	329,926
	<u>752,047</u>	<u>704,959</u>
	<u>\$ 3,989,779</u>	<u>\$ 3,630,436</u>

**KINGSWAY FINANCIAL SERVICES INC.
SUPPLEMENTARY INFORMATION TO PRESS RELEASE**

**As at March 31, 2004 and December 31, 2003
(In thousands of Canadian dollars)**

1. Investments:

	March 31, 2004	
	Carrying Amount	Fair value
Term deposits	\$ 282,117	\$ 282,510
Bonds:		
Government	783,517	796,696
Corporate	1,300,242	1,322,039
Preferred shares	-	-
Common shares	282,113	329,866
Financed premiums	83,900	83,900
	\$ 2,731,889	\$ 2,815,011
	December 31, 2003	
	Carrying Amount	Fair value
Term deposits	\$ 285,715	\$ 285,500
Bonds:		
Government	783,857	787,552
Corporate	1,107,515	1,112,386
Preferred shares	500	512
Common shares	253,551	297,725
Financed premiums	80,914	80,914
	\$ 2,512,052	\$ 2,564,589

**KINGSWAY FINANCIAL SERVICES INC.
SUPPLEMENTARY INFORMATION TO PRESS RELEASE**

**For the three months ended March 31, 2004 and 2003
(In thousands of Canadian dollars)**

2. Underwriting Results:

The underwriting results for the Company's operations were as follows:

	Quarter to March 31:	
	2004	2003
Underwriting Profit		
Canada	\$ 2,470	\$ 163
U.S.	7,937	17,687
Total	<u>\$ 10,407</u>	<u>\$ 17,850</u>
Combined Ratio		
Canada	98.4%	99.9%
U.S.	98.2%	96.0%
Total	<u>98.2%</u>	<u>96.8%</u>
Expense Ratio		
Canada	26.0%	29.7%
U.S.	26.0%	25.4%
Total	<u>26.0%</u>	<u>26.3%</u>
Loss Ratio		
Canada	72.4%	70.2%
U.S.	72.2%	70.6%
Total	<u>72.2%</u>	<u>70.5%</u>
(Increase) decrease in estimated unpaid claims for prior accident years (note 1):		
Canada	\$ 416	\$ (8,875)
U.S.	(6,903)	(8,446)
Total	<u>\$ (6,487)</u>	<u>\$ (17,321)</u>
As a % of net premiums earned (note 2):		
Canada	(0.3%)	7.9%
U.S.	1.6%	1.9%
Total	<u>1.1%</u>	<u>3.1%</u>
As a % of unpaid claims (note 3):		
Canada	(0.1%)	2.7%
U.S.	0.6%	0.1%
Total	<u>0.4%</u>	<u>1.4%</u>

Note 1 - Changes in estimates for unpaid claims from prior accident years reflected in current financial year results.

Note 2 - Increase (decrease) in current financial year reported combined ratio

Note 3 - Increase (decrease) compared to estimated unpaid claims at the end of the preceding fiscal year

KINGSWAY FINANCIAL SERVICES INC.
SUPPLEMENTARY INFORMATION TO PRESS RELEASE
As at March 31, 2004, December 31, 2003 and March 31, 2003.
(In thousands of Canadian dollars, except for per share amount)
(Unaudited)

3. Financial Strength:

Some of the key indicators of the Company's financial strength are as follows:

	March 31, 2004	December 31, 2003
Rolling four quarter calculations:		
Net Premiums Written to Estimated Statutory Surplus Ratio	2.8x	2.9x
Interest Coverage Ratio	5.0x	5.2x
Total Bank and Senior Debt to Capitalization Ratio	23.8%	22.1%

4. Selected Financial Information expressed in thousands of U.S. dollars, except for per share amounts

	Quarter to	
	March 31, 2004	March 31, 2003
Gross Premiums Written	\$549,742	\$463,409
Net Premiums Earned	452,541	363,608
Net Income	23,808	16,060
Earnings Per Share – diluted	\$0.42	\$0.32
Underwriting Profit	\$8,053	\$11,774
Book Value Per Share	\$10.22	\$8.44

The selected financial information disclosed above has been translated using a foreign exchange rate for the income statement of Canadian \$1 = U.S. \$0.7738 and Canadian \$1 = U.S. \$0.6596 for the quarter ended March 31, 2004 and 2003, respectively. The book value per share was translated at the quarter end rate of Canadian \$1 = U.S. \$0.7631 and Canadian \$1 = U.S. \$0.6831 for March 31, 2004 and 2003, respectively. Readers should be cautioned as to the limited usefulness of the selected financial information presented above.

KINGSWAY FINANCIAL SERVICES INC.
CONSOLIDATED STATEMENTS OF CASHFLOWS
For the three months ended March 31, 2004 and 2003
(In thousands of Canadian dollars)

	2004	2003
	(unaudited)	
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Cash provided by (used in):		
Operating activities:		
Net income	\$30,768	\$24,394
Items not affecting cash:		
Amortization	2,109	1,464
Future income taxes	4,311	427
Net realized (gains) losses	(6,770)	688
Amortization of bond premiums and discounts	6,776	2,597
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	37,194	29,570
Net change in other non-cash balances:	69,241	66,954
	<hr/>	<hr/>
	106,435	96,524
Financing activities:		
Increase of share capital	2,664	802
Increase (decrease) in bank indebtedness	(130,463)	15,291
Increase in senior unsecured indebtedness	167,132	-
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	39,333	16,093
Investing activities:		
Purchase of investments	(690,233)	(2,397,164)
Proceeds from sale of investments	520,775	2,250,813
Financed premiums receivable, net	(2,976)	(67)
Additions to capital assets	(6,910)	415
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	(179,344)	(146,003)
Decrease in cash during period	(33,576)	(33,386)
Cash, beginning of period	140,883	244,921
Cash, end of period	<hr/> <hr/>	<hr/> <hr/>
	\$107,307	\$211,535