



KINGSWAY ANNOUNCES THREE EXECUTIVE APPOINTMENTS

Toronto, Ontario (December 21, 2005) – (TSX:KFS, NYSE:KFS) William G. Star, President & Chief Executive Officer of Kingsway Financial Services Inc. is pleased to announce the appointments of Laura Foster to Vice President, Internal Audit and Corporate Compliance, Andrew Wright to Vice President, Reinsurance and Risk Management and Tom Mallozzi to the position of Vice President, Underwriting of Kingsway Financial Services Inc.

Ms. Foster joined Kingsway Financial 2 years ago and has over 10 years experience in the insurance industry. Since joining Kingsway as Assistant Vice President she has been responsible for internal audit, corporate compliance and Sarbanes-Oxley compliance management. Mr. Wright joined Kingsway as Assistant Vice President, Reinsurance and Risk Management in July 2004 and has over 27 years of insurance, reinsurance and risk management experience. Mr. Mallozzi joined Kingsway General in 2003 as Vice President, Personal Lines and has over 24 years of underwriting experience. In his new role at Kingsway Financial, Mr. Mallozzi will serve as a lead technical resource, working closely with the underwriting teams at the Company's subsidiaries.

"I am pleased to announce the promotions of Laura, Andrew and Tom", said Bill Star, President and Chief Executive Officer. "They have become very valuable members of our executive team and I am pleased to recognize this with their well-deserved promotions. As we grow we continue to strengthen our executive team which positions us well for the future."

About the Company

Kingsway Financial Services Inc. is the largest truck insurer in North America and the seventh largest non-standard automobile insurer in North America according to A.M.Best. Kingsway's primary business is trucking insurance and the insuring of automobile risks for drivers who do not meet the criteria for coverage by standard automobile insurers. The Company currently operates through eleven wholly-owned insurance subsidiaries in Canada and the U.S.. Canadian subsidiaries include Kingsway General Insurance Company, York Fire & Casualty Insurance Company and Jevco Insurance Company. U.S. subsidiaries include Universal Casualty Company, American Service Insurance Company, Southern United Fire Insurance Company, Lincoln General Insurance Company, U.S. Security Insurance Company, American Country Insurance Company, Zephyr Insurance Company and Avalon Risk Management, Inc. The Company also operates reinsurance subsidiaries in Barbados and Bermuda. Lincoln General Insurance Company, Universal Casualty Insurance Company, Jevco Insurance Company and Kingsway Reinsurance (Bermuda) are all rated "A-" Excellent by A.M. Best. Kingsway General, York Fire and American Service are rated "B++" (very good). The Company's senior debt is rated investment grade "BBB-"(stable) by Standard and Poor's and "BBB" (stable) by Dominion Bond Rating Services. The common shares of Kingsway Financial Services Inc. are listed on the Toronto Stock Exchange and the New York Stock Exchange, under the trading symbol "KFS".

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