



KINGSWAY TO HOST 2016 INVESTOR DAY ON NOVEMBER 30, 2016

Toronto, Ontario (November 23, 2016) - (TSX: KFS, NYSE: KFS) Kingsway Financial Services Inc. ("Kingsway" or the "Company") today announced that it will host an Investor Day on Wednesday, November 30, 2016. Management will discuss a range of topics covering all aspects of the Company's operations.

Interested Parties

Individuals interested in attending can contact The Equity Group Inc. at kking@equityny.com or by calling (212) 836-9610.

Investor Day Presentation

The presentation materials will be posted on the Company's website and available via the "Investor Relations" section of Kingsway's website at <http://kingsway-financial.com/investor-relations/>.

About the Company

Kingsway is a holding company functioning as a merchant bank with a focus on long-term value-creation. The Company owns or controls stakes in several insurance industry assets and utilizes its subsidiaries, 1347 Advisors LLC and 1347 Capital LLC, to pursue opportunities acting as an advisor, an investor and a financier. The common shares of Kingsway are listed on the Toronto Stock Exchange and the New York Stock Exchange under the trading symbol "KFS."

Additional Information

Additional information about Kingsway, including a copy of its 2015 Annual Report and filings on Forms 10-Q and 8-K, can be accessed on the Canadian Securities Administrators' website at www.sedar.com, on the EDGAR section of the U.S. Securities and Exchange Commission's website at www.sec.gov or through the Company's website at www.kingsway-financial.com.

For a current review of the Company and a discussion of its plan to create and sustain long-term shareholder value, management invites you to review its Annual Letter to Shareholders, which may be accessed at the Company's website or directly at <http://bit.ly/kfs2015>