

KINGSWAY REPORTS FIRST QUARTER 2024 FINANCIAL RESULTS

Management to Host Conference Call Today at 5 p.m. ET

Management to Host Investor Day on Monday, May 20 in New York City

Chicago - (May 8, 2024) - (NYSE: KFS) Kingsway Financial Services Inc. ("Kingsway" or the "Company") today announced its operating results for the three months ended March 31, 2024.

First Quarter 2024 Consolidated Financial Highlights

- Consolidated revenue decreased 0.9% to \$26.2 million for the three months ended March 31, 2024, compared to \$26.4 million in the prior year period
 - Extended Warranty revenue was \$16.7 million in the first quarter of 2024 and the first quarter of 2023
 - o KSX revenue decreased by 2.5% to \$9.5 million in the first quarter of 2024, compared to \$9.7 million in the first quarter of 2023
- Consolidated net loss was \$2.3 million for the three months ended March 31, 2024, compared to net income of \$27.9 million, inclusive of a \$31.6 million non-recurring gain on the extinguishment of debt, in the prior year period.
- Twelve month run-rate adjusted EBITDA for the operating companies of \$16 million to \$17 million; run-rate is intended to capture the 12-month earnings of what the company currently owns or has recently acquired and is not intended to be forward-looking guidance
- Adjusted consolidated EBITDA was \$2.1 million for the three months ended March 31, 2024, compared to \$2.4 million in the prior year period
 - o Combined adjusted EBITDA for the Extended Warranty segment and KSX segment was a total of \$3.0 million compared to \$3.5 million in the year ago period
 - Extended Warranty adjusted EBITDA was \$1.4 million in the first quarter of 2024 compared to \$1.8million in the year ago period. The decrease was due to higher claims expense, which was partially offset by diligent expense management.
 - O KSX adjusted EBITDA was \$1.5 million in the first quarter of 2024 compared to \$1.7 million in the year ago period. The year-over-year decrease was primarily related to ongoing softness at our nurse staffing business.

Recent Business Highlights

• On March 22, 2024, the Company entered into a one-year extension of its existing share repurchase program. As amended, the share repurchase program will now expire on March 21, 2025.

John T. Fitzgerald, President and Chief Executive Officer of Kingsway, said, "Our first quarter financial results are largely in-line with our expectations given the macro-economic trends that have impacted our businesses for the past several quarters. Revenues were essentially flat, and

EBITDA at our operating companies declined modestly. We are pleased that tight expense management allowed us to deliver improved Operating Income both sequentially and year over year. Our warranty businesses are improving and we expect more favorable comparisons in the quarters ahead. Within KSX, Ravix, SPI and DDI are all performing well, while the teams at CSuite and SNS are executing strategies aimed at igniting revenue growth and implementing improvements to business operations. Looking ahead, we continue to expect positive momentum within our existing portfolio of businesses in 2024.

"Importantly, we remain committed to growing our portfolio of businesses and delivering sustainable long-term growth in cash from operations by targeting two to three new acquisitions per year that will generate annualized EBITDA in the range of \$1 million to \$3 million each."

Balance Sheet Highlights

- Through May 8, 2024, repurchased 8,000 shares of its common stock at a combined cost of \$0.1 million under its securities repurchase program.
- The Company had total net debt of \$34.9 million as of March 31, 2024, compared with \$35.3 million as of December 31, 2023.

Conference Call and Webcast

Management will host a conference call at 5 p.m. Eastern Time today to discuss the results and host a live Q&A session. Additionally, investors may also submit questions via email to: James@HaydenIR.com.

Conference Call Information

Date: Wednesday, May 8, 2024 Time: 5 p.m. Eastern Time

Toll Free: 877-545-0523; Code: 869604 International: 973-528-0016; Code: 869604

Live Webcast Link: https://www.webcaster4.com/Webcast/Page/2928/50588

Conference Call Replay Information

Toll Free: 877-481-4010 International: 919-882-2331 Replay Passcode: 50588

Replay Webcast Link: https://www.webcaster4.com/Webcast/Page/2928/50588

Save the Date: Kingsway to Host Investor Day on May 20, 2024 in New York City

The investor day will take place at the New York Stock Exchange (RSVP required) and will also be available virtually at the investors section on the company's website: kingsway-financial.com. Individuals interested in attending the in-person investor day, as well as the offsite cocktail reception, may RSVP by emailing James@HaydenIR.com. A live webcast, including video, audio and presentation slides, will be accessible on kingsway-financial.com at the time of the meeting.

About the Company

Kingsway is a holding company that owns or controls subsidiaries primarily in the extended warranty and business services industries. The common shares of Kingsway are listed on the New York Stock Exchange under the trading symbol "KFS."

The Company serves the extended warranty industry through its operating subsidiaries <u>IWS</u> (<u>iwsgroup.com</u>), <u>Penn Warranty</u> (<u>pennwarranty.com</u>), <u>Preferred Warranties</u> (<u>preferredwarranties.com</u>) and <u>Trinity Warranty Solutions</u> (<u>trinitywarranty.com</u>).

The Company serves the business services industry through its operating subsidiaries <u>CSuite</u> (<u>csuitefinancialpartners.com</u>), <u>Ravix</u> (<u>ravixgroup.com</u>), <u>Secure Nursing Service</u> (<u>securenursing.com</u>), <u>SPI Software (spisoftware.com</u>) and <u>Digital Diagnostics</u>, <u>Inc</u> (<u>ddimagingusa.com</u>).

Non U.S. GAAP Financial Measure

Management believes that non-GAAP adjusted EBITDA, when presented in conjunction with comparable GAAP measures, provides useful information about the Company's operating results and enhances the overall ability to assess the Company's financial performance. Management uses non-GAAP adjusted EBITDA, together with other measures of performance under GAAP, to compare the relative performance of operations in planning, budgeting and reviewing the performance of its business. Non-GAAP adjusted EBITDA allows investors to make a more meaningful comparison between the Company's core business operating results over different periods of time. Management believes that non-GAAP adjusted EBITDA, when viewed with the Company's results under GAAP and the accompanying reconciliations, provides useful information about the Company's business without regard to potential distortions. By eliminating potential differences in results of operations between periods caused by the factors listed in the attached schedules, Management believes that non-GAAP adjusted EBITDA can provide useful additional basis for comparing the current performance of the underlying operations being evaluated. Investors should consider this non-GAAP measure in addition to, not as a substitute for or as superior to, financial reporting measures prepared in accordance with GAAP. Investors are encouraged to review the Company's financial results prepared in accordance with GAAP to understand the Company's performance taking into account all relevant factors.

Forward-Looking Statements

This press release may include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are not historical facts and involve risks and uncertainties that could cause actual results to differ materially from those expected and projected. Words such as "expects," "believes," "anticipates," "intends," "estimates," "seeks" and variations and similar words and expressions are intended to identify such forward-looking statements; however, the absence of any such words does not mean that a statement is a not a forward-looking statement. Such forward-looking statements relate to future events or future performance, but reflect Kingsway management's current beliefs, based on information currently available. A number of factors could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. For information identifying important factors that could cause actual results to

differ materially from those anticipated in the forward-looking statements, please refer to the section entitled "Risk Factors" in the Company's 2023 Annual Report on Form 10-K and subsequent Form 10-Qs and Form 8-Ks filed with the Securities and Exchange Commission. Except as expressly required by applicable securities law, the Company disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

Additional Information

Additional information about Kingsway, including a copy of its Annual Reports can be accessed on the EDGAR section of the U.S. Securities and Exchange Commission's website at www.sec.gov, on the Canadian Securities Administrators' website at www.sedar.com, or through the Company's website at www.kingsway-financial.com.

Kingsway Financial Services Inc. Reconciliation of GAAP Net Income (Loss) to Non-GAAP Adjusted Consolidated EBITDA (in thousands) (UNAUDITED)

	N	Welve Ionths		For the Three Months Ended										
	Ended 3/31/2024			3/31/2024	12/31/2023		9/30/2023			30/2023				
GAAP Net Income (Loss)	\$			(2,328)				(675)		(1,667)				
Non-GAAP Adjustments:														
Discontinued operations		1,858		213		1,877		(122)		(110)				
Gain on sale of PWSC (1)		(342)		-		-		(342)		· -				
Changes in fair value; realized gains/losses (2)		(423)		411		217		174		(1,225)				
Employee related expenses (3)		2,069		467		755		479		368				
Other items (4)		3,109		61		1,081		334		1,633				
Depreciation, amortization, tax and interest														
expense		8,687		3,280		177		2,450		2,780				
Total Non-GAAP Adjustments		14,958	_	4,432		4,107		2,973		3,446				
Non-GAAP Adjusted Consolidated	Φ	0.002	•	2.104	Φ.	2 (22	Φ	2 200	Φ	1.550				
EBITDA	\$	8,803	\$	2,104	\$	2,622	\$	2,298	\$	1,779				

		Fwelve Months Ended	For the Three Months Ended											
	3/	31/2023	3	3/31/2023	12/31/2022		9/30/2022		6/3	30/2022				
GAAP Net Income (Loss)	\$	45,408	\$	27,839	\$	(17,339)	\$	37,273	\$	(2,365)				
Non-GAAP Adjustments:														
Discontinued operations		16,455		(107)		15,678		1,670		(786)				
Gain on extinguishment of debt (5)		(31,616)		(31,616)		-		-		` -				
Gain on sale of PWSC (1)		(26,447)		-		-		(26,447)		-				
Changes in fair value; realized gains/losses (2)		(11,576)		145		(1,249)		(12,951)		2,479				
Employee related expenses (3)		1,881		383		670		321		507				
Other items (4)		2,393		591		1,532		184		86				
Depreciation, amortization, tax and interest														
expense		16,008		5,164		4,053		3,573		3,218				
Total Non-GAAP Adjustments		(32,902)		(25,440)		20,684		(33,650)		5,504				
Non-GAAP Adjusted Consolidated	C	12 506	C	2 200	C	2 2 4 5	•	2 622	C	2 120				
EBITDA (6)	\$	12,506	3	2,399	\$	3,345	\$	3,623	Þ	3,139				

- (1) Gain on sale of PWSC, net of transaction expenses that are included in consolidated operating expenses, as well as income taxes associated with the sale. The Company estimates that had the gain not occurred, the Company would have recorded a tax benefit; therefore taxes of \$6.1 million are included in this line item for the three months ended 9/30/22.
- (2) Includes realized and unrealized gains and losses on non-core investments; change in the fair value of subordinated debt (net of the portion of the change attributable to instrument-specific credit risk); unrealized gain on the change in fair value of the trust preferred security options; and change in the fair value of the Ravix earn-out (changes in fair value recorded as other income or expense).
- (3) Employee related expenses includes charges relating to severance and consulting agreements pertaining to former key employees; non-cash expense arising from the grant and modification of stock-based awards to employees; and costs associated with employees assisting during a transition period and are not expected to be replaced once transition period has ended (approximately one year from acquisition date).
- (4) Other items include: legal expenses associated with the Company's defense against significant litigation matters; acquisition-related expenses; expense relating to the settlement of all remaining Amigo claims; and other non-recurring items.
- (5) Gain on extinguishment of debt consists of a \$31.6 million gain related to the repurchase of TruPs debt having a principal amount of \$75.5 million and results from removing the fair value of the debt (\$56.1 million), deferred interest payable (\$23.0 million) and accumulated other comprehensive income (\$27.2 million) liabilities; the trust preferred debt repurchase options (\$17.7 million) and accrued income receivable (\$0.6 million) assets. See Note 11 "Debt," to the unaudited consolidated interim financial statements, for further discussion.
- (6) Includes the results of PWSC through the date of sale (end of July 2022).

Kingsway Financial Services Inc. Reconciliation of Extended Warranty Segment Operating Income to Non-GAAP Adjusted EBITDA and Pro Forma Non-GAAP Adjusted EBITDA (in thousands) (UNAUDITED)

	N	Fwelve Months Ended	For the Three Months Ended											
	3/31/2024		3/3	31/2024		31/2023		30/2023	6/30/2023					
GAAP Operating Income for Extended	3/31/2024		3/6	1/2024	12/	31/2023	<i>)</i> /·	30/2023	0/.	00/2023				
Warranty segment	\$	6,627	\$	1,076	\$	2,381	\$	1,778	\$	1,392				
Non-GAAP Adjustments:														
Investment income (1)		1,141		311		301		273		256				
Gain (loss) on sale of investments (2)		48		9		13		14		12				
Depreciation		233		52		62		57		62				
Total Non-GAAP Adjustments		1,422		372		376		344		330				
Non-GAAP adjusted EBITDA for Extended														
Warranty segment	\$	8,049	\$	1,448	\$	2,757	\$	2,122	\$	1,722				
	Twelve Months Ended 3/31/2023		3/3	<u>I</u> 1/2023		he Three 31/2022		onths Ended /30/2022 6/30/2022						
GAAP Operating Income for Extended	-	J 1, 2 0 2 0		1/2020		01/2022		70/2022	- 0, 0	0/2022				
Warranty segment	\$	9,588	\$	1,432	\$	2,759	\$	2,461	\$	2,936				
Non-GAAP Adjustments:														
Investment income (1)		665		231		193		145		96				
Gain (loss) on sale of investments (2)		1,020		98		(23)		961		(16)				
Depreciation		282		64		61		70		87				
Total Non-GAAP Adjustments		1,967		393		231		1,176		167				
Non-GAAP adjusted EBITDA for Extended														
Warranty segment	\$	11,555	\$	1,825	\$	2,990	\$	3,637	\$	3,103				
PWSC operating income (3)		(590)	-	-		-	·	147		(737)				
PWSC depreciation (3)	_	(33)	_		_			(8)		(25)				
Pro forma Non-GAAP adjusted EBITDA for Extended Warranty segment		10.022												
Extended warranty segment	\$	10,932	\$	1,825	\$	2,990	\$	3,776	\$	2,341				

- (1) Investment income arising as part of Extended Warranty segment's minimum holding requirements.
- (2) Realized Gains (losses) resulting from investments either held in trust as part of Extended Warranty segment's minimum holding requirements or from the deployment of excess cash.
- (3) Amounts relating to the sale of PWSC (end of July 2022) in order to remove PWSC from all periods presented.

Kingsway Financial Services Inc. Reconciliation of KSX Segment Operating Income to Non-GAAP Adjusted EBITDA (in thousands) (UNAUDITED)

		Twelve Months Ended		For the Three Months Ended									
	3/31/202		3/31/2024		12/31/2023		9/30/2023		6/3	0/2023			
GAAP Operating Income for KSX segment	\$	5,018	\$	1,343	\$	1,056	\$	1,003	\$	1,616			
Non-GAAP Adjustments:													
Employee costs (1)		431		138		128		87		78			
Depreciation		88		64		24		-					
Total Non-GAAP Adjustments		519		202		152		87		78			
Non-GAAP adjusted EBITDA for KSX segment	\$	5,537	\$	1,545	\$	1,208	\$	1,090	\$	1,694			
	N	Welve Ionths Ended		F	or tl	ne Three	Mon	iths Ende	ed				
	3/31/2023		3/31/2023		12/31/2022		9/30/2022		6/30/2022				
GAAP Operating Income for KSX segment	\$	4,319	\$	1,577	\$	1,126	\$	723	\$	893			
Non-GAAP Adjustments:													
Employee costs (1)		267		87		70		55		55			
Total Non-GAAP Adjustments		267		87		70		55		55			
Non-GAAP adjusted EBITDA for KSX segment	\$	4,586	\$	1,664	\$	1,196	\$	778	\$	948			

⁽¹⁾ Costs associated with employees assisting during a transition period and are not expected to be replaced once transition period has ended (approximately one year from acquisition date).